FOR MORE THAN TWO CENTURIES, THE STEINMAN FAMILY OF LANCASTER, PENNSYLVANIA HAS OWNED AND OPERATED A WIDE VARIETY OF BUSINESSES FOCUSED ON SERVING THE NEEDS OF LOCAL COMMUNITIES.

The Steinman Foundation has been funded by profits from LNP Media Group, Inc.

The Steinman Foundation inspired and is the principal funder of LCSA.

SERVICE

Service, on a local level, runs deep in the Steinman family. And it runs deep in the family’s businesses, charitable giving and civic involvement, too.

Today, the Steinman family operates businesses in news media, commercial printing and hospitality. All are part of the privately-owned LNP Media Group.

The family’s foundation, The Steinman Foundation, is the largest private philanthropic force in Lancaster County.
The Steinman Foundation is pleased to have supported the following organizations and initiatives in Lancaster County in 2020.

Since originally conceived in 1951, The Steinman Foundation’s total philanthropy now exceeds $101 million.
TACKLING RACIAL AND ECONOMIC INEQUITY

• The Steinman Foundation is working to address racial and economic inequities in Lancaster County through a number of initiatives.
• The Steinman Foundation created the DIRHA (Diversity, Inclusion & Racial Healing Ambassador Program) Lancaster in collaboration with nationally recognized educators to promote understanding through academic preparation, experiential learning and leadership development for high school and college students.
• The DEI-STEM Ambassador program provides training opportunities for leaders of community-based STEM organizations and out-of-school programs to ensure all youth-serving organizations provide welcoming environments where ALL students can learn and flourish.
• The Steinman Foundation created the Lancaster Partnership for Learning Equity (LPLE) with community organizations such as United Way of Lancaster County in response to COVID-19’s disruption of K-12 education.
• LPLE offers summer learning and after-school programs to provide rigorous academic instruction by highly skilled educators in a virtual environment. LPLE also provides laptops and internet connectivity to qualifying families to ensure all students have access to remote learning.
• The Steinman Foundation sent 6 community leaders to the National Intergroup Dialogue Institute to learn how to bring disparate groups together. This framework will serve as the foundation for ongoing DEI work in the community.

SWIFT AND INTENTIONAL COVID-19 RESPONSE

• During 2020, the COVID-19 pandemic ravaged Lancaster County. The Steinman Foundation dedicated $750,000 to combat its impact. These funds were shared with community organizations throughout the county that partnered with the Steinman Foundation to address gaps in critical services.
• The Steinman Foundation partnered with six food hubs across Lancaster County to provide greater food access.
• The Steinman Foundation partnered with Aaron’s Acres, an organization that helped students with disabilities gain access to tools necessary for them to engage fully in remote schooling, virtual physical therapy and more.
• The Steinman Foundation supported Tabor’s housing initiatives to assist Lancaster County households experiencing housing crises yet were ineligible for rental assistance, eviction prevention counseling, or housing location services offered through existing county programs.
• The Steinman Foundation worked with Comcast to fund Internet Essentials, an internet connectivity program, to provide more than 1,000 families across the county access to high speed internet; allowing students to attend school remotely.
• The Steinman Foundation collaborated with Mental Health America of Lancaster County to establish the Community Mental Health Assistance Program (CMAP) to provide free and confidential therapy sessions to essential employees and other community members who otherwise lacked access to mental health services.
• The Steinman Foundation will continue to encourage and support initiatives like these as the impact of COVID-19 continues to impact many in Lancaster County in 2021.
FOSTERING WORKFORCE DEVELOPMENT AND STEM (SCIENCE, TECHNOLOGY, ENGINEERING AND MATH) EDUCATION

Five years ago, The Steinman Foundation inspired the creation of the Lancaster County STEM Alliance (LCSA); a diverse group of individuals, organizations and groups who are finding innovative ways to ensure that Lancaster County prepares a workforce that will ensure the county's prosperity throughout the 21st Century.

- In 2020, LCSA invested more than $700,000 to connect industry and education while at the same time fostering equitable access to STEM-rich learning across Lancaster County.
- LCSA offered virtual programming during 2020 and maintained high levels of engagement with both business and education.
- LCSA brought Imagine Science, a national model of collaboration around STEM education, to Lancaster County. Launched with Bright Side Opportunities Center, The Boys and Girls Club, Girls Inc. and 4-H, Imagine Science Lancaster will serve students across the county with a focus on 4th through 8th grade students.
- For the past four years, LCSA has worked to improve the quality of education and educational experiences provided by La Academia Partnership Charter School through a variety of initiatives that included board training, educator training, curriculum design, and facilities and technology upgrades.

LCSA, a nationally recognized STEM ecosystem, is guided by an advisory board consisting of:
- Tom Baldrige, Lancaster Chamber
- Dr. Brian Barnhart, Lancaster-Lebanon Intermediate Unit 13
- Sam Bressi, Lancaster County Community Foundation
- Richard Heisey, CNH Industrial America
- Terry Kraft, The Pivotal Group LLC
- Robert Krasne, Steinman Communications
- Dr. Michael Leichliter, Penn Manor School District
- Michael Molla, Pennsylvania College of Art and Design
- Dr. Damaris Rau, School District of Lancaster
- Lisa Riggs, Economic Development Company of Lancaster County
- Pedro Rivera, Thaddeus Stevens College of Technology
- Mike Shirk, The High Companies
- Dr. Jon Zuo, Advanced Cooling Technologies

For more information on LCSA and its advisory board, please visit www.lancasterstem.org.
ENHANCING WATER QUALITY AND CREATING RECREATIONAL OPPORTUNITIES

• The Steinman Foundation initiated an ambitious and important effort to revitalize nearly 3 miles of the Little Conestoga Creek, spanning four different municipalities. The project will reduce pollutants reaching the Chesapeake Bay, eliminate watershed flooding, and create recreational connections through key parts of the County.
• This project, which has already attracted regional attention, will deploy a precedent-setting approach to project approval by municipalities and state regulators. The project’s pollution reduction methodology involves legacy sediment removal which will diminish the harmful runoff reaching the Chesapeake Bay.
• The Steinman Foundation also supported key organizations like the Lancaster County Clean Water Partners and the Water Science Institute by funding additional organizational capacity for research, mapping, and reporting to promote water quality improvement.

SUPPORTING LOCAL JOURNALISM AND MEDIA LITERACY

• News deserts are a national problem with nearly 70% of the counties in the United States without a daily newspaper.
• Disinformation – be it intentional or inadvertent – is proliferating.
• The Steinman Foundation seeded the Lancaster County Local Journalism Fund, LLC under the Lancaster County Community Foundation with an initial grant of $500,000 to promote the vitality of local journalism and nurture media literacy.

Please consider contributing to the Lancaster County Local Journalism Fund at www.lancfound.org/fund/localjournalism.

The Lancaster County Local Journalism Fund is managed by the following Board of Managers:
• Susan Eckert, Eckert Group
• Steve Falk, Sonoma Media Investments, LLC
• Lauren Frick, Steinman Communications
• Colby Itkowitz, The Washington Post
• Stephen Medvic, Franklin & Marshall College
• Caroline Muraro, LNP Media Group, Inc.
• Dr. Judith Wubah, Millersville University
COMMUNITY STEWARDSHIP

• To address the lack of affordable housing in Lancaster County, The Steinman Foundation facilitated the introduction of HDC MidAtlantic and Washington Place Equities. They are partnering to develop a proposed 64-unit affordable housing multifamily rental community to be located at 213 College Avenue, formerly the location of the UPMC Pinnacle Hospital.
• The Steinman Foundation made a $1.5 million capstone commitment to this project. Once completed, the development will not only address a critical need for high-quality general occupancy affordable housing in the City of Lancaster but will also have units for individuals with disabilities.

CONTINUING COMMUNITY SUPPORT IN 2021

• The Steinman Foundation recognizes that COVID-19’s impact on the Lancaster community will not abate any time soon. The Steinman Foundation will continue to support rapid COVID-19 relief through intentional partnerships with local organizations with capacity in the areas of housing, food access, educational opportunities, mental health services and other areas of need.
• The Steinman Foundation plans to launch the Lancaster County Community Indicators website; a conversation-starting community data resource that will include 80 aggregated indicators.
• The Lancaster County STEM Alliance is preparing to launch Bridge to Employment, a collaboration between Johnson & Johnson, School District of Lancaster, and area institutions of higher education. Also in 2021, the LCSA and the Lancaster Chamber will be launching Inspire Lancaster, an online platform that will connect students with local businesses for rational career exploration, internships, mentorships, and jobs.

COVID-19 RESPONSE

The Steinman Foundation committed $750,000 and deployed more than $440,000 in funding to the following organizations and initiatives to address the impact of COVID-19 on the Lancaster County Community.

• Aaron’s Acres
• CHI St. Joseph Children’s Health
• Community Mental Health Assistance Program (CMAP): A Partnership with Mental Health America Lancaster
• Good Samaritan Shelter
• Internet Essentials Program: A Partnership with Comcast and the Lancaster-Lebanon IU13
• Lancaster Cleft Palate Clinic
• Lancaster County Food Hub
• Lititz recCenter
• Northern Lancaster Hub
• REAL Life Community Service
• Solanco Neighborhood Ministries
• Tabor Community Services
• The Factory Ministries
COMMUNITY STEWARDSHIP

Through the Community Stewardship Grant Program, The Steinman Foundation evaluates funding opportunities outside of its areas of focus but central to improving the quality of life in Lancaster County. Over $1,200,000 in funding was provided to the following local organizations in 2020.

- Advoc
- ASSIST
- Barney Ewell Legacy Committee
- Boy Scouts of America, Lancaster County
- Boys and Girls Club of Lancaster
- CASA
- Community First Fund
- Conservation Foundation of Lancaster County
- Crispus Attucks/Community Action Partnership: Rev. Dr. Martin Luther King Jr. Breakfast
- Elizabethtown College
- Elizabethtown Community Housing & Outreach
- Girls on The Run
- Harrisburg Area Community College (HACC)
- Horizons at Lancaster Country Day School
- Lancaster Chamber
- Lancaster County Community Foundation
- Lancaster Farmland Trust
- Lancaster Osteopathic Health Foundation (LOHF)
- Lancaster Redevelopment Fund
- Latin American Alliance
- Literacy Council of Lancaster-Lebanon
- Music for Everyone
- Susan P. Byrnes Health Education Center
- Tabor Community Services
- The Lancaster City Alliance
- United Disabilities Services
- United Way of Lancaster County
- Water Science Institute

COMMUNITY JOURNALISM AND MEDIA LITERACY

The Steinman Foundation and the Steinman family are committed to promoting engaged and informed communities. To foster the advancement of quality local journalism and media literacy The Steinman Foundation has awarded over $500,000 in grants to the following organizations during 2020:

- Lancaster County Local Journalism Fund, LLC
- Lenfest Institute for Journalism
- Media Funders Network
- Spotlight PA
- Temple University’s Klein School of Media & Communications
ECONOMIC AND WORKFORCE DEVELOPMENT/STEM

The Steinman Foundation seeks to expand economic opportunity and promote workforce development in Lancaster County by focusing on STEM education. Under this priority, the Foundation serves as the fiscal sponsor of the Lancaster County STEM Alliance, in addition to funding over $235,000 in grants to the organizations below in 2020.

- Archie’s Place
- Bright Side Opportunities Center
- Junior Achievement of Central PA
- Lancaster Lebanon IU13
- Lancaster Science Factory
- North Museum of Nature and Science
- The Foundation of the Economic Development Company of Lancaster County: Center for Regional Analysis

COMMUNITY ENGAGEMENT

In addition to providing funding for an array of community organizations and initiatives, members of The Steinman Foundation and LNP Media Group family of companies also served on boards the following community organizations in 2020.

- Economic Development Company of Lancaster County
- Lancaster Chamber
- Lancaster City Alliance
- Lancaster City Downtown Investment District
- Lancaster County Community Foundation Investment Committee
- Lancaster County Local Journalism Fund
- Lancaster County STEM Alliance
- Lancaster Safety Coalition
- Lancaster SHRM
- Leadership Lancaster
- Pennsylvania Early Learning Investment Commission
- United Way of Lancaster County
The Steinman Foundation is a private foundation dedicated to improving the quality of life in, and the communities that comprise, Lancaster County, PA.