

**ANNUAL
 STATEMENT
 OF
 IMPACT**

A HISTORY OF GIVING

FOR MORE THAN TWO CENTURIES, THE STEINMAN FAMILY OF LANCASTER, PENNSYLVANIA HAS OWNED AND OPERATED A WIDE VARIETY OF BUSINESSES FOCUSED ON SERVING THE NEEDS OF LOCAL COMMUNITIES.

LNP MEDIA GROUP, Inc.

The Steinman Foundation has been funded by profits from LNP Media Group, Inc.



Growing minds. Growing jobs.

The Steinman Foundation inspired and is the principal funder of LCSA.

The Steinman Foundation is a private foundation dedicated to improving the quality of life in, and the communities that comprise, Lancaster County, PA.

ADVANCING DIVERSITY, EQUITY, AND INCLUSION

The Steinman Foundation believes that the diversity of the Lancaster County community is a fundamental strength. Only through intentional integration of diversity, equity, and inclusion as values and practices can philanthropic and charitable endeavors ensure substantive change in our community.

In 2020, The Steinman Foundation created the Lancaster Partnership for Learning Equity (LPLE) in response to COVID-19's disruption of K-12 education. Summer learning and after-school programs are offered by LPLE to provide rigorous academic instruction by highly skilled educators in a virtual environment. Curriculum was provided by BellXcel, a nationally recognized non-profit organization specializing in evidence-based educational enrichment programs. The United Way of Lancaster was a founding partner in LPLE.



LPLE's 2021 Summer Learning Program was a five week learning loss prevention and enrichment program provided virtually, with four unique program sites across Lancaster County.

- 463 students enrolled in LPLE's Summer Learning Program, with grade levels ranging from Pre-K to 12th.
- Remote Learning participants saw, on average, one and a half months of academic gains in literacy, and maintained their initial mathematics scores throughout the program. In-person site participants, on average, maintained their initial literacy scores and saw academic gains of three months in mathematics. (Average summer learning loss typically amounts to a loss of two months per discipline.)
- 300 laptops were distributed across all program sites, with 270 students keeping their laptops at the conclusion of the program. The remaining 30 laptops were donated to the Lancaster City Public Library to be used for youth programming.

New in 2021, The Steinman Foundation partnered with the non-profit All Star Code, the leading nonprofit



organization creating economic opportunity for young men of color by developing their entrepreneurial mindset, skills, and networks needed to succeed in a technological world. Eleven Lancaster students participated in the rigorous 6 week coding instruction and skill development course, culminating with their creation of apps that they designed to solve a community-based issue or need. The students created COVID-19 vaccine locator apps, virtual school instruction apps to fuel student engagement, and various others. All Lancaster scholars received a \$15 per hour stipend, allowing them to earn while they were working on their coding skills. Cargas, Elizabethtown College & Bright Side Opportunities Center all helped make this possible.

The Steinman Foundation sponsored the first ever Pursuit of Equity Prize during the 2021 Extraordinary Give hosted by the Lancaster County Community Foundation. This prize seeks to celebrate and encourage organizations that pursue equitable practices within their organization. Prizes were awarded through a lottery drawing from a pool of organizations that certified that their organization is programmatically and operationally pursuing equitable practices. Ten \$5,000 prizes were awarded throughout the 24-hour day of giving that raised over \$15 million in total for local nonprofit organizations.

EXPANDING BROADBAND ACCESS

The Internet has become an essential requirement to participate in modern society. COVID-19 pandemic has highlighted broadband gaps that have long existed in communities across the United States and Lancaster County is no exception.

With a goal to identify more permanent solutions, the Economic Development Company of Lancaster County and The Steinman Foundation are leading an effort to create a countywide broadband strategy. With help from our partners, the Lancaster-Lebanon IU-13 and Penn Medicine Lancaster General Health, we have retained a national consultant to help map broadband accessibility across the county to create a local strategy that will deliver equitable solutions county-wide. This year, we will be focused on addressing technologies, funding tools, partners, and a business plan to deliver equitable and consistent broadband access to all of Lancaster.

For more information on our broadband strategy, visit edclancaster.com.

At the beginning of the COVID-19 pandemic, The Steinman Foundation partnered with Comcast to help fund Internet Essentials, an internet connectivity program, to provide more than 1,000 families across the county access to high speed internet, allowing students to attend school even when classes were remote. This effort, combined with the hundreds of laptops distributed to the community through the Lancaster Partnership for Learning Equity, provided families the means to participate in society through the challenges of COVID.



ONGOING RESPONSE TO COVID-19

The effects of COVID-19 are still felt throughout our community, hitting those most vulnerable the hardest. The Steinman Foundation has dedicated \$750,000 toward mitigating the impact of the pandemic by identifying community partner organizations throughout the county to ensure that every Lancasterian has access to shelter, food, mental health support and other essentials so many of us are able to take for granted.

- CHI Saint Joseph Children's Health established the Crisis Meals Initiative to provide residents of Columbia Borough with the comfort of a nutritious, freshly-prepared meal each day. Through the Healthy Columbia Project and in partnership with the culinary expertise of Fuel Madness Meals and Gypsy Kitchen, CHI provided 5 nutritious meals, fresh fruit, and healthy snacks to 200 members of the Columbia community every 5 days. The Steinman Foundation partnered with CHI in Columbia and utilizing the same model, extended the Crisis Meals Initiative to serve residents in need throughout the Penn Manor School District. Over a period of 9 months, between the two locations, CHI St. Joseph Children's Health provided 69,373 meals to children, families, and residents in need in Lancaster County.

- On February 1, 2021, the LGBTQ+ Coalition opened a 6-month pilot program called HEART (Homelessness Emergency Assistance & Response Team). Designed to provide low-cost transitional housing, the HEART program offered LGBTQ+ individuals sheltering in unaffirming environments and/or at risk of homelessness a supportive home. With financial assistance from The Steinman Foundation, the HEART Program helped subsidize rent based on individual needs and worked with community partners to offer life skills including budgeting, locating access to health resources, etc.. The HEART Program also offered a warm-handoff to housing resources and medical services, in addition to providing emotional support for program participants. At the conclusion of the pilot, 100% of HEART participants transitioned into permanent housing and a medical home. Due to the success of the pilot, a permanent HEART transitional housing location opened at the start of 2022.
- The Steinman Foundation continued its support of the Community Mental Health Assistance Program (CMAP) in partnership with Mental Health America of Lancaster County. CMAP provides free and confidential therapy sessions to essential employees and other community members who otherwise do not have access to mental health services. This program is ongoing. For more information, please visit mhalancaster.org/cmap/.

FOSTERING WORKFORCE DEVELOPMENT AND STEM (SCIENCE, TECHNOLOGY, ENGINEERING, & MATH) EDUCATION

Six years ago, The Steinman Foundation inspired the creation of the Lancaster County STEM Alliance (LCSA); a diverse group of individuals, organizations, and groups who are striving to prepare Lancaster County's workforce for the 21st Century to ensure the county's long-term prosperity.

LCSA, a nationally recognized STEM ecosystem, is guided by an advisory board consisting of educational, industry and community leaders. For more information on LCSA and its advisory board, please visit LancasterStem.org.

- LCSA invested more than \$560,000 in 2021 toward efforts that connect industry and education and foster equitable access to STEM rich learning. One example, Imagine Science, a national collaboration model created to bridge the STEM gap by igniting the imaginations of historically under-represented youth. LCSA is funding a cohort led by Boys & Girls Club of Lancaster, PA 4-H Penn State Extension, Bright Side Opportunities Center & Girls Inc. of Greater Philadelphia.
- 18 LCSA mini-grants, ranging from \$3,000 - \$10,000, were awarded in 2021 to organizations across Lancaster County to support project-based learning, career exploration, and community STEM learning. One mini-grant recipient was Church World Service Lancaster (CWS). CWS seeks to welcome refugees, immigrants, asylum-seekers and other uprooted people who are seeking safety and the opportunity to rebuild their lives. CWS used mini-grant funds to start a local chapter of the national organization Girls Who Code for girls who had recently arrived in Lancaster. Through the program girls learned coding, leadership and civic engagement while expanding their language skills.
- This past year, LCSA hosted the first of a series of Diversity, Equity and Inclusion STEM trainings facilitated by Millersville University's Center for Justice & Advancing Human Rights. These workshops are open to outside of school time providers offering community STEM learning.
- The Bridge to Employment program (BTE), a partnership between Johnson & Johnson, the School District of Lancaster (SDoL), and the LCSA, launched in September. BTE's has proven successful at inspiring young people from disadvantaged communities to stay in school, excel academically, and elevate their career aspirations. BTE has specific goals of increasing enrollment in higher education and increasing the number of students pursuing careers in science, technology, engineering, mathematics, design, manufacturing, and healthcare. BTE Lancaster's first cohort is made up of more than 30 students from SDoL.



Lancaster County STEM Alliance Advisory Board:

- Dr. Barbara Altmann – President, Franklin & Marshall College
- Dr. Lauren Beal – Curriculum and Instruction Supervisor, Lancaster-Lebanon IU-13
- Sam Bressi – President and Chief Executive Officer, Lancaster County Community Foundation
- Rick Heisey – Sr. Director of Product Development and Engineering, CNH Industrial America
- Bob Krasne – Chair; Chair and Chief Executive Officer, Steinman Communications
- Willonda McCloud – President and Chief Executive Officer, Bright Side Opportunities Center
- Michael Molla – President, Pennsylvania College of Art & Design
- Dr. Damaris Rau – Superintendent, School District of Lancaster
- Lisa Riggs – President, Economic Development Company of Lancaster County
- Pedro Rivera – President, Thaddeus Stevens College of Technology
- Mike Shirk – Chief Executive Officer, The High Companies
- Dr. Brian Troop – Superintendent, Ephrata Area School District
- Heather Valudes – Vice President, Lancaster Chamber of Commerce
- Shane Zimmerman – President, Steinman Communications and The Steinman Foundation
- Dr. Jon Zou – President and Chief Technical Officer, Advanced Cooling Technologies

ENHANCING WATER QUALITY AND CREATING RECREATIONAL OPPORTUNITIES

The Steinman Foundation is striving to help Lancaster County do its part in reducing its pollution of the Chesapeake Bay Watershed. (Lancaster County represents 22% of PA's pollution loading reduction goals. Today more than 50% of the nearly 1,500 miles of the county's streams are classified as impaired.)

The most significant progress is being made through the Little Conestoga Blue/Green Corridor project. An ambitious effort to remake nearly 3 miles of the Little Conestoga Creek, the project is characterized by both stream and wetland improvements, as well as a multimodal, ADA compliant trail. The project, spanning four separate municipalities, will reduce pollutants that are reaching the Chesapeake Bay, eliminate watershed flooding, and create a recreational connection through key parts of the County.

- In 2021, the project was awarded more than \$4 million in public grants from the Pennsylvania Department of Environmental Protection, the Pennsylvania Department of Conservation & Natural Resources, the National Fish & Wildlife Foundation, the Lancaster County Clean Water Fund, and the County of Lancaster.
- Local partners have played an important role in ensuring this project's success. The four municipalities touched by this project, East Hempfield Township, Lancaster City, Lancaster Township, and Manheim Township, have all supported the project, agreed to an intermunicipal memorandum of understanding, and assisted in the project's funding. Additional grants and donations from the Lancaster Industrial Development Agency, Penn State Heath, UGI Utilities, Doug Weidman, The Ferree Foundation, and the Lancaster County Community Foundation have supported this project,
- The Steinman Foundation supports key organizations such as the Lancaster County Clean Water Partners and the Water Science Institute, both of which are working toward countywide water quality improvement, leading efforts to help Lancaster County meet its pollution reduction goals. The Foundation has helped these nonprofits and others working toward clean water goals to expand organizational capacity and fund awareness campaigns, research, mapping, reporting, and more.

SUPPORTING LOCAL JOURNALISM AND MEDIA LITERACY

News deserts are a national problem as nearly 70% of counties in the United States do not have a daily newspaper. Disinformation – be it intentional or inadvertent – is proliferating.



The Lancaster County Local Journalism Fund's (LCLJF) mission is to support, protect, and expand local journalism in and for Lancaster County by promoting investigative and public interest journalism and media literacy to ensure that the people of Lancaster County continue to be informed, engaged, and empowered by independent local journalism.

Operating for its first full year in 2021, the Lancaster County Local Journalism Fund's Board of Managers have worked diligently to support and expand local journalism.

- In June, funds provided by the LCLJF, in partnership with The Steinman Foundation and The Hourglass Foundation, brought renowned author, speaker, and futurist Heather McGowan to The Pennsylvania College of Art & Design to speak about the dangers of misinformation and how communities can combat its spread.
- In July, the LCLJF provided a grant to LNP|LancasterOnline to hire an investigative journalist whose focus is to report on political extremism and misinformation. The journalist, Carter Walker, has covered a variety of topics, including an article detailing a secret meeting of white nationalists that led to the creation of a new political party in 2020. See more of Carter's work here: lancasteronline.com/staff/carterwalker/.

The Lancaster County Local Journalism Fund is managed by the following Board of Managers:

- Susan Eckert, Eckert Group
- Steve Falk, Sonoma Media Investments, LLC
- Lauren Frick, Steinman Communications
- Colby Itkowitz, The Washington Post
- Dr. Stephen Medvic, Franklin & Marshall College
- Caroline Muraro, LNP Media Group, Inc.
- Dr. Judith Wubah, Millersville University

Please consider contributing to the Lancaster County Local Journalism Fund at LancFound.org/fund/localjournalism.

LANCASTER COUNTY COMMUNITY INDICATORS: LANCASTERINDICATORS.COM



The Steinman Foundation launched the Lancaster County Community Indicators website, a free resource for the community to access a compilation of publicly available data pertaining to Lancaster and its surrounding counties. The Lancaster Indicators site presents the curious with insights into the trends in our community over time and functions as a tool to start conversations while promoting data driven decision making.

- The site houses eighty individual indicators spanning eight different categories: Children & Education, Community, Demographics, Economy, Financial Security, Health, Racial Equity, and Technology.
- The site allows users to utilize interactive charts and maps to create custom data dashboards, access automatic trend analysis, and much more.
- Users can instantly export data tables for any indicator in Microsoft Excel format.

COVID-19 RESPONSE:

The Steinman Foundation deployed more than \$180,000 to the following organizations and initiatives in 2021 to address the impact of COVID-19 on the Lancaster County Community.

- CHI St. Joseph Children's Health
- Community Mental Health Assistance Program (CMAP): A Partnership with Mental Health America Lancaster
- Good Samaritan Shelter
- Internet Essentials Program: A Partnership with Comcast and the Lancaster-Lebanon IU13
- Lancaster Emergency Medical Services (EMS)
- Lancaster LGBTQ+ Coalition
- The Factory Ministries

COMMUNITY STEWARDSHIP:

Through the Community Stewardship Grant Program, The Steinman Foundation evaluates funding opportunities outside of its areas of focus but central to improving the quality of life in Lancaster County. Community Stewardship covers a variety of categories including: Arts, Education, Civic & Community, Health & Human Services and Environmental. Over \$950,000 in funding was provided to the following local organizations in 2021.

- ASSIST
- Boys & Girls Club of Lancaster
- CASA of Lancaster County
- Communities In Schools of Pennsylvania
- Edible Classroom
- Extraordinary Give: Pursuit of Equity Prize
- Girls on The Run
- Horizons at Lancaster Country Day School
- Lancaster Safety Coalition
- Lancaster Osteopathic Health Foundation (now Touchstone Foundation)
- Lancaster Partnership for Public Health
- Lancaster Redevelopment Fund
- Latin American Alliance
- Leadership Lancaster
- Literacy Council of Lancaster-Lebanon
- Luthercare
- Samaritan Counseling Center
- Susan P. Byrnes Health Education Center
- The Lancaster City Alliance
- YWCA of Lancaster County

COMMUNITY JOURNALISM AND MEDIA LITERACY:

Central to healthy, engaged, and informed communities, as well as the legacy and history of The Steinman Foundation and the Steinman family, The Foundation is committed to the advancement of quality local journalism and media literacy and has awarded over \$500,000 in grants to the following organizations during 2021:

- Lancaster County Local Journalism Fund, LLC
- Pennsylvania Legislative Correspondents' Association (PLCA)

ECONOMIC AND WORKFORCE DEVELOPMENT/STEM:

The Steinman Foundation seeks to expand economic opportunity and promote workforce development in Lancaster County by focusing on STEM education. Under this priority, the Foundation serves as the fiscal sponsor of the Lancaster County STEM Alliance, in addition to funding over \$300,000 in grants to the organizations below in 2021.

- ASSETS
- Boys & Girls Club of Lancaster
- Bright Side Opportunities Center
- Center for Regional Analysis
- Church World Service, Inc.
- Cocalico School District
- Columbia Borough School District
- Eastern Lancaster County School District
- Economic Development Company of Lancaster County
- Emerald Foundation
- Gigi's Playhouse Lancaster
- Lafayette Fire Company
- Lancaster Downtowners
- Lancaster Mennonite School
- Lancaster Science Factory
- Pennsylvania College of Art & Design
- Positive Media Academy
- School District of Lancaster
- The Common Wheel
- The North Museum of Nature and Science

COMMUNITY ENGAGEMENT:

In addition to providing funding for an array of community organizations and initiatives, members of The Steinman Foundation and LNP Media Group family of companies also served on boards the following community organizations in 2021.

- Economic Development Company of Lancaster County
- Lancaster Chamber
- Lancaster City Alliance
- Lancaster County Community Foundation Investment Committee
- Lancaster County Local Journalism Fund, LLC
- Lancaster Safety Coalition
- Lancaster Society of Human Resource Managers
- Leadership Lancaster
- PA Early Learning Investment Commission
- Pennsylvania Society of News Editors
- The Lancaster County STEM Alliance

The Steinman Foundation is pleased to have supported the following organizations and initiatives in Lancaster County in 2021. Since its conception in 1951, the total philanthropy of The Steinman Foundation now exceeds \$105 million.



The Steinman Foundation is a private foundation dedicated to improving the quality of life in, and the communities that comprise, Lancaster County, PA.

THE STEINMAN FOUNDATION BOARD OF DIRECTORS:

Pamela Thye & Robert Krasne, Co-Chairs
Beverly Steinman, Chair Emeritus
Caroline Hill
Hale Krasne
Dale Prince
G. Anne Orban

THE STEINMAN FOUNDATION TEAM:

Shane Zimmerman, President
Lauren Frick, Executive Vice President
Olivia Walters, Vice President of Programs
Jason Andrews, Program Assistant

THE STEINMAN FOUNDATION PARTICIPATES IN:

Media Funders Network
STEM Funders Network
National STEM Ecosystem
Knight Media Forum

QUESTIONS?

info@steinmanfoundation.org

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SteinmanFoundation.org