

2022

ANNUAL STATEMENT OF IMPACT





The Steinman Foundation is pleased to have supported the following organizations and initiatives in Lancaster County in 2022. Since its inception in 1951, the total philanthropy of The Steinman Foundation is nearly \$110 million.

A HISTORY OF GIVING

FOR MORE THAN TWO CENTURIES, THE STEINMAN FAMILY OF LANCASTER, PENNSYLVANIA HAS OWNED AND OPERATED A WIDE VARIETY OF BUSINESSES FOCUSED ON SERVING THE NEEDS OF LOCAL COMMUNITIES.

LNP MEDIA GROUP, Inc.

The Steinman Foundation has been funded by profits from LNP Media Group, Inc.



Growing minds. Growing jobs.

The Steinman Foundation inspired and is the principal funder of LCSA.

SERVICE

Service, on a local level, runs deep in the Steinman family. And it runs deep in the family's businesses, charitable giving and civic involvement, too.

Today, the Steinman family operates businesses in news media and commercial printing. These businesses are part of the privately-owned LNP Media Group.

The family's foundation, The Steinman Foundation, is the largest private philanthropic force in Lancaster County.



The Steinman Foundation believes the diversity of the Lancaster County community is a fundamental strength. Only through intentional integration of diversity, equity, and inclusion as values and practices can philanthropic and charitable endeavors ensure the vitality, prosperity and equitable treatment of all in our community.

SUPPORTING LOCAL JOURNALISM AND MEDIA LITERACY

According to the 2022 Report on the State of Local News from Northwestern University's Medill School, more communities across America are becoming news deserts because they lack a source of local news. Communities without newspapers are without a watchdog to protect community interests and struggle to build a common understanding of issues affecting their communities.


Lancaster County is fortunate to have strong independent local news reporting with LNP|LancasterOnline. For over 228 years, LNP|LancasterOnline and its predecessors have published newspapers with award-winning investigative journalism, an increasingly rare commodity in this era. Sustaining this local news infrastructure is critical to supporting the high quality of life that residents of Lancaster County enjoy.

The Steinman Foundation established The Lancaster County Local Journalism Fund (LCLJF) two years ago to support, protect, and expand local journalism in and for Lancaster County by promoting investigative and public interest journalism and media literacy. This is intended to ensure the people of Lancaster County will continue to be informed, engaged, and empowered by independent local journalism.

The LCLJF is, for example, supporting an initiative to digitize public records otherwise difficult for the public to access. Lancaster County does not publish campaign finance records filed by candidates running in local elections. As a result, details about who funds races for school board, township supervisor and borough mayor are practically inaccessible to the public. By digitizing and posting these records online, voters will be better able to make informed decisions about candidates for elective office.

LCLJF also recognizes the importance of supporting journalism as a profession and provided funding for the internship program at LNP|LancasterOnline. The internship program was recently expanded to three semesters per year providing a dozen aspiring reporters,

editors, photographers, videographers, graphic artists, programmers, and others working toward a career in the news industry with hands-on training, coaching and mentorship.

Internships also aim to solve one of the greatest problems in the news industry—recruiting talent—by identifying and training aspiring journalists. This is the most reliable method of training and recruiting the next generation of journalists and promoting diverse voices in the newsroom. 

In 2022, LCLJF was featured in Report for America's Community News Funds as one of seven case studies to demonstrate different ways that communities have come together to generate support for local newsrooms. A link to the report can be found at lancjournalismfund.org.

LCLJF is managed by the following Board of Managers:

- **Susan Eckert** | Eckert Group
- **Steve Falk** | Sonoma Media Investments, LLC
- **Lauren Frick** | Steinman Communications and The Steinman Foundation
- **Colby Itkowitz** | The Washington Post
- **Dr. Stephen Medvic** | Franklin & Marshall College
- **Caroline Muraro** | LNP Media Group, Inc.
- **Dr. Judith Wubah** | Millersville University

LANCASTER COUNTY
**LOCAL
JOURNALISM
FUND**

For more information or to contribute to the Lancaster County Local Journalism Fund, please visit

LANCJOURNALISMFUND.ORG

ADVANCING WORKFORCE DEVELOPMENT AND STEM EDUCATION

The Steinman Foundation inspired and is the principal funder of Lancaster STEM Alliance.



Seven years ago, The Steinman Foundation inspired the creation of the Lancaster County STEM Alliance (LCSA); a diverse group of individuals, organizations, and groups striving to prepare Lancaster County's workforce for the 21st Century to ensure the county's long-term prosperity.

LCSA, a nationally recognized STEM ecosystem, is guided by an advisory board consisting of educational, industry and community leaders. For more information on LCSA and its advisory board, please visit LancasterStem.org.

In 2022, LCSA invested more than **\$590,000** toward efforts that connected industry and educators and fostered equitable access to STEM rich learning. Some of the programs furthering these efforts include: Lancaster Partnership for Learning Equity, All Star Code and Johnson & Johnson's Bridge to Employment Program. Each program empowers students by providing technology, career exploration and awareness and project-based learning.

Twelve LCSA mini-grants, ranging from **\$5,000 - \$10,000**, were awarded in 2022 to organizations across Lancaster County to support project-based learning, career exploration and community STEM learning. For example, one

mini-grant recipient is providing innovative teaching techniques in the classroom by incorporating Ozobots and Sphero Robotics in a middle school social studies classroom.

LCSA along with Eastern Mennonite University at Lancaster and Aero-Tech Services, Inc. supported the launch of an inaugural aviation summer camp called Camp A-TEAM where students were afforded a unique hands-on experience at Lancaster Airport. Forty-nine high school students from Lancaster County were trained in aviation by participating in skill training, exploration of career pathways in the aviation field, exposure to industry professionals, assembly and flying of drones, and hands-on experience in aviation engineering.

LCSA supported Patients R Waiting's Pipeline Dreams High School Program that provided 29 students exposure to careers and current clinicians in practice, inspiration, and an intensive experience. Patients R Waiting is committed to increasing diversity in Lancaster's pipeline of healthcare professionals to promote equity in healthcare and establish Lancaster County as a hub for producing exceptional candidates from backgrounds



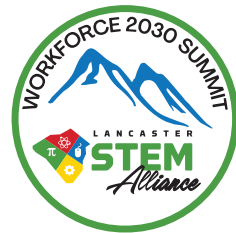
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underrepresented in medicine. LCSA also provided funding toward the organization's Pipeline Dreams MCAT Preparation program.

LCSA recognizes the importance of measuring outcomes to evaluate the impact and success of programs. 91.4% of the participants enrolled in LCSA-supported STEM programming experience improved academic performance and 92.3% are interested in pursuing a STEM career. LCSA strives to serve students of underrepresented groups and create welcoming, inclusive and equitable environments where everyone is respected. It also partners with organizations who share those objectives.

In early August 2022, over 250 community leaders gathered at Elizabethtown College for a Workforce 2030 Summit organized by the LCSA. The Workforce 2030 Summit built upon strategies previously established in 2021.



Lancaster County will create a world-class workforce by 2030. A world-class workforce is made up of agile learners who maximize their human capital to benefit both themselves and their employer. Members of a world-class workforce are diverse, highly skilled individuals who bring talent, passion, agency and resiliency to their workplace.

The three-day Summit was designed to highlight strategies and practices to help employers, K-12 education, higher education, local non-profit and community members ensure Lancaster County has the talented, capable workforce it needs for a prosperous future.

The event included nationally recognized speakers who addressed critical issues in workforce development and diversity in the workplace.

The Summit had a call to action for local businesses to adopt a local Lancaster County middle school to develop sustainable and mutually beneficial partnerships so students entering the workforce are better prepared to fill in-demand jobs in Lancaster.



The following Advisory Board members oversee the Lancaster County STEM Alliance:

- **Dr. Barbara Altmann** | President, Franklin & Marshall College
- **Dr. Lauren Beal** | Curriculum and Instruction Supervisor, Lancaster-Lebanon IU-13
- **Sam Bressi** | President and Chief Executive Officer, Lancaster County Community Foundation
- **Dr. Robin Felty** | Superintendent, Manheim Township School District
- **Rick Heisey** | Sr. Director of Product Development and Engineering, CNH Industrial America
- **Bob Krasne** | Chair; Chairman and Chief Executive Officer, Steinman Communications
- **Willonda McCloud** | President and Chief Executive Officer, Bright Side Opportunities Center
- **Michael Molla** | President, Pennsylvania College of Art & Design
- **Dr. Damaris Rau** | Former Superintendent of the School District of Lancaster
- **Lisa Riggs** | President, Economic Development Company of Lancaster County
- **Pedro Rivera** | President, Thaddeus Stevens College of Technology
- **Mike Shirk** | Chief Executive Officer, The High Companies
- **Dr. Brian Troop** | Superintendent, Ephrata Area School District
- **Heather Valudes** | President and Chief Executive Officer, Lancaster Chamber of Commerce
- **Shane Zimmerman** | President, Steinman Communications and The Steinman Foundation
- **Dr. Jon Zou** | President and Chief Technical Officer, Advanced Cooling Technologies



Bridge to Employment and Camp A-TEAM are just a few of the hands-on programs that are supported by the Lancaster County STEM Alliance.



The Little Conestoga Creek water project is an example of The Steinman Foundation's community stewardship and commitment to improving the quality of life in Lancaster County.

ENHANCING WATER QUALITY AND CREATING RECREATIONAL OPPORTUNITIES

The Steinman Foundation's support for Lancaster County efforts to meet Chesapeake Bay Watershed Improvement Plan Total Maximum Daily Load (TMDL) goals continued with significant milestone accomplishments in 2022. This is both a regulatory compliance imperative and a quality of life/economic development aspiration.

The Little Conestoga Blue/Green Corridor project covers nearly 3 miles of the Little Conestoga Creek. The project will improve the stream and wetland and create a multimodal, ADA compliant trail spanning four separate municipalities.

Stream restoration groundbreaking occurred for the first phase at Barrcrest Apartments in November. The next phase, alongside Conestoga House, is set to begin late spring, 2023. A website, www.lccbgc.org, was launched to enable the community to follow the progress of the Blue/Green Corridor work.

Over \$3 million additional public grant funding was raised for the project.

With funding support from The Steinman Foundation, Lancaster Clean Water Partners was able to advance several high priority initiatives through their collaborative work and convenings involving state and federal stakeholders, nonprofits, and educational institutions held to discuss policy and process.

The Steinman Foundation support for key organizations such as the Lancaster County Clean Water Partners and the Water Science Institute, clearly placed Lancaster County in a leadership role to advocate effectively to take the focus off past failures and place them on solutions that will accelerate remediation in the future.

EMBRACING COMMUNITY STEWARDSHIP

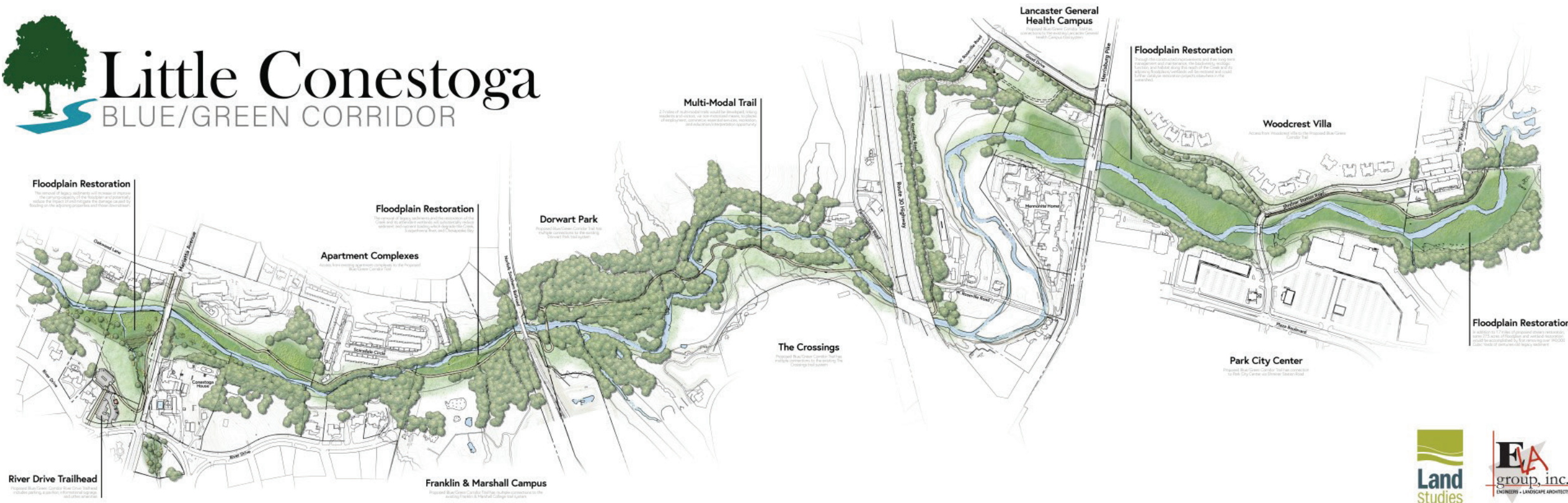
Through the Community Stewardship Grant Program, The Steinman Foundation evaluates funding opportunities outside of its areas of focus but central to improving the quality of life in Lancaster County.

The Steinman Foundation provided \$90,000 in funding for up to six scholarships for students from Lancaster County actively enrolled at Franklin & Marshall College and participating in the Diplomat Leadership Program (DLP). DLP was launched this year to attract more highly qualified students with strong leadership potential to Franklin & Marshall College.

Over \$1,100,000 in Community Stewardship funding was provided to the following local organizations throughout 2022:

- 7TH WARD REUNION
- AARON'S ACRES
- ADVOZ
- ASSIST
- BOYS & GIRLS CLUB OF LANCASTER
- CASA
- CENTRAL PA FOOD BANK
- CLEAN WATER PARTNERS
- CRISPUS ATTUCKS/ COMMUNITY ACTION PARTNERSHIP
- FRANKLIN & MARSHALL COLLEGE
- GIRLS ON THE RUN
- HORIZONS AT LANCASTER COUNTRY DAY SCHOOL
- LANCASTER CONSERVANCY
- LANCASTER COUNTY COMMUNITY FOUNDATION
- LANCASTER LEBANON HABITAT FOR HUMANITY
- LANCASTER LGBTQ+ COALITION
- LANCASTER REDEVELOPMENT FUND
- LATIN AMERICAN ALLIANCE
- MUSIC FOR EVERYONE
- TENFOLD
- TOUCHSTONE FOUNDATION
- THE LANCASTER CITY ALLIANCE
- UNITED WAY OF LANCASTER COUNTY
- WATER SCIENCE INSTITUTE

Little Conestoga BLUE/GREEN CORRIDOR



LANCASTER COUNTY COMMUNITY INDICATORS


The Steinman Foundation continues to sponsor the Lancaster County Community Indicators website that provides free access to a compilation of publicly available data pertaining to Lancaster and its surrounding counties. The Lancaster Indicators site allows the community insights into the trends in our area over time and functions as a tool to start conversations while promoting data driven decision making.

The site houses eighty individual indicators spanning eight different categories including: Children & Education, Community, Demographics, Economy, Financial Security, Health, Racial Equity, and Technology. The site allows users to utilize interactive charts and maps to create custom data dashboards, access automatic trend analysis, and much more. Users can instantly export data tables for any indicator in Microsoft Excel format.

A few interesting statistics from the website highlight the community’s demographics, economy and language diversity.

Lancaster County’s economy has been performing comparatively well against national and state trends

over the past two decades. From 2001 to 2020, total jobs in Lancaster County increased 13%, below the U.S. rate (15%), but above Pennsylvania’s overall rate (-1%).

Language diversity can indicate a growing bilingual or multilingual population and may also signify a need for language instruction or bilingual services and communication. According to lancasterindicators.com, from 2016-2020 Lancaster City had a 35% increase in the number of diverse languages versus Lancaster County at 17%. 

lancasterindicators.com/demographics/language-diversity



To explore the community indicators, please visit
LANCASTERINDICATORS.COM

ONGOING RESPONSE TO COVID-19

Throughout 2022, The Steinman Foundation continued its COVID-19 response in the areas of food access, transitional housing, physical and mental health support, and other essential services. COVID-19 continues to significantly impact the Lancaster community and we are seeing community benefit organizations adapt and adopt COVID response as a part of their ongoing mission, recognizing that the ripple effect of the pandemic will last far into the future.

Good Samaritan Service’s Winter Code Blue Shelter received support

from The Steinman Foundation’s COVID-19 response fund. The shelter provides immediate help to people experiencing and at risk for home displacement. With this support, Good Samaritan Services was able to expand their capacity and provide critical interventions that help shorten emergency shelter stays and improve housing stability.

Mental Health America of Lancaster County continues to provide counseling and support to first responders and social-service agencies at no cost. Touchstone Foundation also provides co-pay

assistance so that mental health counseling remains constant for those in need. Central Pennsylvania Food Bank is also supported in their Lancaster county-wide assessment of the charitable food network to implement systemic improvements.

Funding was also provided by The Steinman Foundation to Patients R Waiting toward COVID-19 vaccine access events and to launch a public awareness campaign around COVID-19 vaccination access.



SCHOLARSHIPS AND FELLOWSHIPS

The James Hale Steinman Memorial Scholarship program celebrated 59 years of educational funding. Each year the program awards academic scholarships to children of Steinman Communications employees graduating high school and attending college. Each scholarship can be up to \$30,000 paid over four years.

In 2022, six scholarships were awarded totaling \$120,000.

In addition, the John Frederick Steinman Fellowship Fund celebrated 60 years of awarding fellowships for graduate level studies in the areas of psychiatry, psychology, and social work.

Fourteen fellowships totaling \$102,000 were awarded in 2022.

The John Frederick Steinman Fellowship Fund partnered with Touchstone Foundation this year to help grow the number of mental health care


professionals to meet the increasing demand in Lancaster County. Touchstone Foundation awards Mental Health Career Scholarships to undergraduate students.

The Steinman Foundation also provided Touchstone Foundation funding in the amount of \$50,000 to support the third year of their Clinical Supervision Collaborative.

In 2022, the collaborative supported 28 Fellows for supervision hours to become licensed therapists or counselors serving youth in Lancaster County with 29 supervisors across nine agencies/practices. 16 are now newly licensed clinicians.

Other scholarships and endowed funds totaling over \$1,500,000 support students at various other educational institutions.

ADVANCING DIVERSITY, EQUITY, AND INCLUSION

For the second year, The Steinman Foundation sponsored the Pursuit of Equity Prize during the 2022 Extraordinary Give hosted by the Lancaster County Community Foundation. This prize sought to celebrate and encourage organizations that pursue equitable practices. Prizes were awarded through a lottery drawing from a pool of organizations that certified their organization programmatically and operationally pursue equitable practices. 

Eight \$5,000 prizes were awarded during the 24- hour day of giving that raised over \$10 million in total for local nonprofit organizations.

Of the eight organizations, one organization received an additional \$10,000 for having the most unique donors.



The Steinman Foundation is a private foundation dedicated to improving the quality of life in, and the communities that comprise, Lancaster County, PA.

COMMUNITY ENGAGEMENT

In addition to providing funding for an array of community organizations and initiatives, members of The Steinman Foundation and Steinman Communications family of companies also served on the following boards for community organizations in 2022.

- Economic Development Company of Lancaster County
- Franklin & Marshall College Board of Trustees
- Lancaster Chamber
- Lancaster City Alliance
- Lancaster County Community Foundation Investment Committee
- Lancaster County Local Journalism Fund, LLC
- Lancaster Safety Coalition
- Lancaster Society of Human Resource Managers
- Leadership Lancaster
- Meals on Wheels of Lancaster
- PA Early Learning Investment Commission
- Pennsylvania Society of News Editors
- The Lancaster County STEM Alliance

Since its inception in 1951, the total philanthropy of The Steinman Foundation is now approaching \$110 million.

THE STEINMAN FOUNDATION BOARD OF DIRECTORS

Pamela Thye & Robert Krasne, Co-Chairs
Beverly Steinman, Chair Emeritus
Caroline Hill
Hale Krasne
Dale Prince
G. Anne Orban

THE STEINMAN FOUNDATION STAFF

Shane Zimmerman, President
Lauren Frick, Executive Vice President & Corporate Secretary
Andrew Garner, Program Coordinator

THE STEINMAN FOUNDATION PARTICIPATES IN

Media Funders Network
STEM Funders Network
National STEM Ecosystem
Knight Media Forum

QUESTIONS?

info@SteinmanFoundation.org

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SteinmanFoundation.org