

## ANNUAL STATEMENT OF IMPACT

**Our mission** is to improve the quality of life in the communities that comprise Lancaster County.

### KEY FOCUS AREAS:

- Local Journalism & Media Literacy
- Economic & Workforce Development
- Early Childhood Education
- Community Stewardship

For over two centuries, the Steinman family of Lancaster, Pennsylvania, has owned and operated businesses focused on serving local communities' needs, with their profits historically funding The Steinman Foundation.

### **Commitment to Diversity, Equity, Inclusion & Belonging**

The Steinman Foundation believes Lancaster County's diversity is a strength. Embracing diversity, equity, and inclusion ensures vitality, prosperity, and fairness in our communities.

Since its inception in 1951,  
the total philanthropy of  
The Steinman Foundation is  
over **\$124 million.**



**\$9,850,940**

in total funding allocated in 2024 to support  
the Lancaster County community.

Here is a glimpse of the impactful programs  
The Steinman Foundation proudly supported  
across Lancaster County in 2024.



## Local Journalism and Media Literacy

### The **Steinman Institute** for Civic Engagement

In 2024, **The Steinman Institute for Civic Engagement** invested in local news innovation.

#### KEY INITIATIVES INCLUDE:

- Expanding reporter beats
- Advancing journalism technology
- Launching a Youth Newsroom
- Offering information literacy programs
- Enhancing audience engagement

**Press Forward Central Pennsylvania:** Initiated by The Steinman Foundation, The Steinman Institute for Civic Engagement launched a local chapter of Press Forward, a national initiative to revitalize journalism.

**Mapping the News Ecosystem:** The Steinman Institute for Civic Engagement is studying Central Pennsylvania's news landscape to identify opportunities and challenges for improving access to trusted local information.

**A Legacy of Leadership:** The Steinman Foundation's commitment to local journalism is unmatched regionally and is recognized nationally for its pioneering efforts.



The live taping of David Green's "Left, Right and Center" podcast at Franklin & Marshall College.



Scan to learn more at:  
[SteinmanInstitute.org](https://SteinmanInstitute.org)



**Covering The Vote:** Journalists examine the 2024 election.

### LANCASTER COUNTY **LOCAL JOURNALISM FUND**

Since 2020, The Steinman Foundation has joined the community in funding the **Lancaster County Local Journalism Fund (LCLJF)** to:

- Support, protect, and expand local journalism
- Promote investigative and public interest reporting
- Advance media literacy for an informed community



Scan to learn more at:  
[LancJournalismFund.org](https://LancJournalismFund.org)

By investing in independent local journalism, LCLJF helps ensure the people of Lancaster County remain informed, engaged, and empowered with reliable, high-quality news.



## Economic & Workforce Development



**Lancaster County STEM Alliance (LCSA)** is a collective of business, education and community partners ensuring the long-term prosperity of Lancaster County by creating, aligning, and investing in equitable access to STEM experiences that build a talented workforce. STEM education is essential to Lancaster County's workforce development as it equips learners with the skills needed for high-demand industries, driving economic growth and ensuring a competitive, innovative local workforce.

### LCSA PRIORITY AREAS:

- In-School K-12 Project-Based Learning
- Out-of-School STEM Programs
- Career Exploration
- Diversity, Equity, Inclusion & Belonging in STEM

As leaders in the STEM Funders Network, STEM Ecosystems Community of Practice, and Pennsylvania Statewide STEM Ecosystem, LCSA brings cutting-edge innovations in STEM education and workforce development to Lancaster County.



Scan to learn more at:  
[LancasterStem.org](https://LancasterStem.org)



# 23,000+

individuals participated in Lancaster STEM Alliance sponsored programs in 2024.

# \$1,670,934

LCSA's total contribution to STEM education and workforce development in 2024.

## INSPIRE LANCASTER

Inspire Lancaster is a digital platform connecting employers, educators, and students around work based learning opportunities, including apprenticeships, internships, and mentoring.

*"It takes a community to prepare our workforce. By fostering partnerships between businesses and educators and leveraging local resources, we can provide meaningful career exploration and educational programming, equipping individuals with the skills and job awareness needed to keep Lancaster thriving."*

– **Dr. Lauren Miller**, Executive Director,  
Lancaster County STEM Alliance



Scan to learn more at:  
[InspireLancaster.org](https://InspireLancaster.org)





The Steinman Foundation supported a partnership between **Pennsylvania College of Art & Design** and the **Academy of Live Technology at Rock Lititz** to launch the Live Experience Design and Production program to address a local workforce shortage in the live events industry.

#### KEY INVESTMENTS:

**These efforts strengthen Lancaster County's creative industries by fostering innovation, leadership, and workforce readiness.**

- Funding for the Director position who leads the Institute for Leadership, Creative Entrepreneurship, and Innovation at the Academy of Live Technology at Rock Lititz.
- The creation of a marketing fund to promote the Live Experience Design and Production program to potential students with a focus on equity and diversity.



## Early Childhood Development

### Making Advancements Through Collaboration

**Community Action Partnership of Lancaster County (CAP)** continues to address barriers to childcare access while advocating for better wages and professional growth for early childhood educators. With support from The Steinman Foundation, CAP realigned its First 10 program, a countywide initiative connecting early learning providers and school districts to enhance school readiness and child development.

#### PRIMARY INITIATIVES:

- **Strengthening leadership** – The First 10 Coordinator launched the 2024-2025 school year by convening essential staff members and integrating impact research to guide strategy development.
- **Expanding professional development** – A training event introduced the Young Mathematicians program for pre-K and kindergarten educators.
- **Rebuilding partnerships** – CAP is re-engaging school districts to foster stronger early learning collaborations.

Looking ahead, CAP leadership will develop a strategic plan to further expand First 10's reach, ensuring long-term impact for children and families across Lancaster County.





## Community Stewardship



### Little Conestoga Creek Foundation

#### Little Conestoga Creek Blue Green Corridor Project

The Steinman Foundation and **Little Conestoga Creek Foundation**, in collaboration with public and private partners, have created the Little Conestoga Creek Blue Green Corridor—a 1.7-mile stream restoration project, one of Lancaster County's largest. This initiative aims to restore the creek's watershed and surrounding lands, creating a vibrant greenway sanctuary that enhances water quality, revitalizes ecosystems, and provides educational and recreational opportunities for the community.



Scan to learn more at:  
[LCCBGC.org](https://LCCBGC.org)

### Stevens & Smith Center for History and Democracy

The Steinman Foundation invested in **LancasterHistory's Thaddeus Stevens & Lydia Hamilton Smith Center for History and Democracy**, anticipated to open at 45 South Queen Street in downtown Lancaster in 2026. The Center will highlight Stevens' and Smith's legacies while exploring racial justice and democracy today through exhibits and immersive education.

The Center will highlight freedom, equality, and justice through its programs, exhibits, and events, connecting past and present struggles to inspire civic engagement. As a hub for dialogue, it will foster discussions, provide access to historical materials, and deepen public understanding of democracy and personal responsibility.



### Penn Medicine Lancaster General Health Foundation

#### Bringing Clinical Trials to Lancaster County

The Steinman Foundation provided support to the **Lancaster General Health Foundation** toward the Ann B. Barshinger Cancer Institute Precision Medicine Fund. This funding will help expand local access to clinical trials, reducing the need for patient travel. With only 3% of cancer patients enrolling in trials due to limited local options, this funding strengthens resources, breaking down barriers to innovative care.



*"Once completed, the Blue Green Corridor will distinguish itself as a unique and best-in-class environmental learning laboratory for all ages. Stop at trailside stations to spot native plants and wildlife, discover more about clean water, understand humans connections to the environment, and learn how to get involved. Expect kiosks, exhibits, interpretive signs, demonstration areas, outdoor learning spaces, art, audio guides, and more!"*

– **Emily Landis**, Director of Education & Environmental Strategy



The **Lancaster County Community Indicators** website, sponsored by The Steinman Foundation, offers free access to public data on Lancaster and surrounding counties. The site tracks over 90 indicators across eight categories, including Children & Education, Economy, Health, and Racial Equity, providing insights into local trends. Users can explore interactive charts, maps, trend analysis, and export data to support informed decision-making and community discussions.



Start exploring at:  
[LancasterIndicators.com](https://LancasterIndicators.com)

*"Treatment used for cancer today were once clinical trials. Scientific discovery is integral to developing better cures for tomorrow. Gifts to the Precision Medicine Fund help deliver on the promise that Ann B. Barshinger Cancer Institute patients will be given every opportunity to access every treatment option in the comfort of their own community."*

– **Dr. Randall Oyer**, Executive Medical Director,  
Ann B. Barshinger Cancer Institute (*Retired*)

## Expanding Mental Health Care Access

In 2024, The Steinman Foundation provided significant support to Touchstone Foundation toward its **Mental Health Clinical Fellowship** program (formerly the Clinical Supervision Collaborative) and **Mental Health Access Assistance** program—both aimed at increasing access to mental health care in Lancaster County.

**37** fellows received clinical supervision hours through 11 agencies and practices, addressing the shortage of child and adolescent mental health professionals.

**14** fellows graduated, earning licensure as therapists and counselors.

**51** total fellows funded in 2024

**64** youth and young adults accessed mental health care through copay assistance, covering 1,795 therapy sessions.

## John F. Steinman FELLOWSHIP FUND



### Fellowships

The John Frederick Steinman Fellowship Fund awards fellowships to graduate students in psychiatry, psychology, and social work. In partnership with Touchstone Foundation, this funding helps expand Lancaster County's mental health workforce. Touchstone also awards Mental Health Career Scholarships to undergraduates.

**\$108,500** in total support provided toward Fellowships in 2024.



*"Supervision continues to guide me and strengthen my skills as a clinician. Training also remains helpful in refining my skills and broadening my ability to serve clients. This has been a positive experience in helping me reach my professional goals and serve my clients well."*

– Program Participant, Mental Health Clinical Fellowship



## James Hale Steinman Memorial Scholarship Fund

### Scholarships

The James Hale Steinman Memorial Scholarship Fund annually awards scholarships to children of Steinman Communications or LNP Media Group employees that graduate high school to pursue higher education opportunities.

Up to **\$30,000** PER STUDENT  
in scholarships awarded annually, paid over four years.

### Endowments

Over **\$2.4 million**  
endowed by The Steinman Foundation at colleges and universities to support faculty and student education.

## Promoting Community Stewardship

Through its **Community Stewardship Grant Program**, The Steinman Foundation evaluates funding opportunities outside of its areas of focus but central to improving the quality of life in Lancaster County.

# Over \$999,500

in Community Stewardship funding was provided to these local organizations throughout 2024:

### ASSIST

Bench Mark Program  
Boys & Girls Club of Lancaster  
Central Market Trust  
CHI St. Joseph Children's Health  
Conestoga River Club  
Crispus Attucks Community Center / Community Action Partnership of Lancaster County  
EDC Lancaster County  
Elizabethtown Community Housing & Outreach Services (ECHOS)  
Franklin & Marshall College  
Fulton Theatre Company  
Girls on The Run of Lancaster

### Good Samaritan Services

Horizons at Lancaster Country Day School  
Hourglass  
Junior Achievement of South-Central PA  
Lancaster City Alliance  
Lancaster Clean Water Partners  
Lancaster County Community Foundation  
Lancaster Farmland Trust  
Lancaster General Health Foundation  
Lancaster Pride Association  
Lancaster Public Library  
Leadership Lancaster, Inc.

### Luthercare

Music for Everyone  
Planned Parenthood Keystone  
Power Packs Project  
Rock Ford Foundation  
Susan P. Byrnes Health Education Center, Inc.  
Tenfold  
The Film Collaborative, Inc.  
Touchstone Foundation  
United Way of Lancaster County  
YWCA Lancaster

*These organizations were funded through The Steinman Foundation and its donor advised fund.*

## Community Engagement

In addition to providing funding for an array of community organizations and initiatives, members of The Steinman Foundation and Steinman Communications family of companies also served on the following boards and committees for community organizations in 2024:

### EDC Lancaster County

Franklin & Marshall College Board of Trustees

Lancaster City Alliance Advocacy Team

Lancaster Clean Water Partners

Lancaster County Community Foundation Investment Committee

Lancaster County Local Journalism Fund, LLC

Lancaster County STEM Alliance

Lancaster Farmland Trust

Lancaster Safety Coalition

Lancaster Society of Human Resource Managers

### Leadership Lancaster

PA Early Learning Investment Commission

Rotary Club of Lancaster

The Steinman Institute for Civic Engagement



## The Steinman Foundation

### BOARD OF DIRECTORS

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**Beverly Steinman**, *Chair Emeritus*  
**Pamela Thye**, *Co-Chair*  
**Robert Krasne**, *Co-Chair*  
**Caroline Hill**

**Hale Krasne**  
**Miguel Nistal**  
**G. Anne Orban**  
**Dale Prince**

**Lisa Riggs**  
**The Honorable**  
**Lawrence F. Stengel**

### EXECUTIVE LEADERSHIP

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**Robert Krasne**, *Co-Chair*  
**Shane Zimmerman**, *President*

**Lauren Frick**, *Executive Vice  
President & Corporate Secretary*  
**Emily Landis**, *Director of Education  
& Environmental Safety*

**Lauren Miller**, *Executive  
Director, Lancaster County  
STEM Alliance*

### STAFF MEMBERS

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**Andrew Garner**, *Foundation  
Program Coordinator*

**Adrienne Epler**, *Foundation  
Operations Coordinator*

## The Steinman Institute for Civic Engagement

**Robert Krasne**, *Chair* | Chair & CEO,  
Steinman Communications; Co-Chair,  
The Steinman Foundation; Chair, The  
Lancaster County STEM Alliance

**Ron Hetrick**, *Vice-Chair* | President &  
CEO, Pannon

**Sandra Clark** | CEO, StoryCorps

**Susan Eckert** | Principal,  
Eckert Group

**David Greene** | Host, Left, Right &  
Center, Co-Founder, Fearless Media

**Jim Hoehn** | Regional President,  
Central Pennsylvania Region, PNC

**Aron Pilhofer** | Chief Product Officer  
at Star Tribune Media Company in  
Minneapolis, MN

**Margaret Talev** | Kramer Director,  
Syracuse University Institute for  
Democracy, Journalism and Citizenship

**Shane Zimmerman** | President,  
Steinman Communications; President,  
The Steinman Foundation

## Lancaster County Local Journalism Fund

**Susan Eckert**, *Chair* | Principal,  
Eckert Group

**Steve Falk** | CEO, Sonoma Media  
Investments, LLC

**Lauren Frick** | Executive Vice President  
& Corporate Secretary, Steinman  
Communications; Executive Vice  
President & Corporate Secretary, The  
Steinman Foundation

**Colby Itkowitz** | National Politics  
Reporter, The Washington Post

**Dr. Stephen Medvic** | Kunkel Professor  
of Government and Director of the  
Center for Politics and Public Affairs,  
Franklin & Marshall College

**Dr. Judith Wubah** | First Lady,  
Millersville University

## Lancaster County STEM Alliance 2024 Advisory Board

**Robert Krasne, Chair** | Chair & CEO, Steinman Communications; Co-Chair, The Steinman Foundation; Chair, The Steinman Institute for Civic Engagement

**Dr. Barbara Altmann** | President, Franklin & Marshall College

**Dr. Michael Badriaki** | Superintendent, Lancaster Mennonite School

**Sam Bressi** | President & CEO, Lancaster County Community Foundation

**Dr. Robin Felty** | Superintendent, Manheim Township School District

**Richard Heisey** | Vice President of Product Engineering, CNH Industrial America

**Jess King** | Executive Director, The Steinman Institute for Civic Engagement

**Willonda McCloud** | President & CEO, Bright Side Opportunities Center

**Dr. Keith Miles** | Superintendent, School District of Lancaster

**Vanessa Philbert** | CEO, Community Action Partnership of Lancaster County

**Anna Ramos** | Executive Director, Lancaster County Workforce Development Board

**Lisa Riggs** | Senior Managing Director, Economic Strategy & Partnerships, Team PA

**Dr. Pedro Rivera** | President, Thaddeus Stevens College of Technology

**Ezra Rothman** | President, EDC Lancaster County

**Michael Shirk** | CEO, The High Companies

**Matthew Stem** | Executive Director, Lancaster-Lebanon IU13

**Dr. Brian Troop** | Superintendent, Ephrata Area School District

**Heather Valudes** | President & CEO, Lancaster Chamber of Commerce

**Shane Zimmerman** | President, Steinman Communications; President, The Steinman Foundation

**Dr. Jon Zuo** | President & Chief Technical Officer, Advanced Cooling Technologies, Inc.

*The Steinman Foundation is a member of the Media Impact Funders and the STEM Funders Network.*





Scan to learn more at:

[SteinmanFoundation.org](https://SteinmanFoundation.org)

Or email:

[Info@SteinmanFoundation.org](mailto:Info@SteinmanFoundation.org)